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**ACQUISITIONS LIST
JULY-AUGUST 2019**

Philosophy, Psychology, Religion

Maio, G. (2019). *The psychology of attitudes & attitude change*. Third edition. Los Angeles : Sage.
(GS Cir BF 327 .M227 2019)

Social Sciences

Abernathy, P. (2019). *The strategic digital media entrepreneur*. Hoboken, NJ : John Wiley & Sons, Inc.
(GS Cir HB 615 .A146 2019)

Alemany, L. (2018). *Entrepreneurial finance: the art and science of growing ventures*. New York : Cambridge University Press. **(GS Cir HG 4027.6 .A367 2018)**

Baack, D. (2019). *International marketing*. Second edition. Thousand Oaks : Sage.
(GS Cir HF 1416 .B111 2019)

Becker, C. (2019). *Business ethics: methods and application*. New York : Routledge.
(GS Cir HF 5387 .B395 2019)

Butler, D. (2019). *Strategic marketing management*. United Kingdom : ED-Tech Press.
(GS Cir HF 5415.13 .B985 2019)

Durdella, N. (2019). *Qualitative dissertation methodology: a guide for research design methods*. Thousand Oaks : Sage. **(GS Cir LB 2369 .D954 2019)**

Easterby-Smith, M. *Management & business research*. Sixth edition. Los Angeles : Sage.
(GS Cir HD 30.4 .E13 2018)

Fransman, M. (2018). *Innovation ecosystems: increasing competitiveness*. New York : Cambridge University Press. **(GS Cir T 173.8 F835 2018)**

Kuratko, D. (2019). *Corporate innovation: disruptive thinking in organizations*. New York : Routledge.
(GS Cir HD 58.8 .K96 2019)

Jackson, B. (2018). *Business research methods*. United Kingdom : ED-Tech Press.
(GS Cir HD 30.4 .J12 2018)

Johnson, C. (2019). *Organizational ethics: a practical approach*. Fourth edition. Thousand Oaks : Sage.
(GS Cir HF 5387 .J66 2019)

Landers, R. (2019). *A step-by-step introduction to statistics for business*. Los Angeles : Sage.
(GS Cir HA 29 .L255 2019)

Leventhal, D. (2018). *Strategic corporate responsibility: tools and theories for responsible management*. Thousand Oaks, Calif : Sage. **(GS Cir HD 60 .L657 2018)**

Lopez, E. *Notes on political economics : (Philippines Circa 2010-2015)*. Quezon City : Panasia Book Exchange Inc. **(GS Cir HB 161 .L864)**

Mooij, M. (2019). *Global marketing & advertising: understanding cultural paradoxes*. Fifth edition. Los Angeles : Sage. **(GS Cir HF 5415.127 .M817 2019)**

Nixon, C. (2019). *Global human resource management*. United Kingdom : ED-Tech Press.
(GS Cir HF 5549.5 .N736 2019)

Peter, J. (2019). *A preface to marketing management*. Fifteenth edition. New York : McGraw-Hill Education. **(GS Cir HF 5415.13 .P478 2019)**

Sharma, S. (2018). *Total quality management: concepts, strategy and implementation for operational excellence*. Thousand Oaks, Calif : Sage. **(GS Cir HD 62.15 .S531 2018)**

Stephens, E. (2019). *Business policy and strategic management*. United Kingdom : ED-Tech Press.
(GS Cir HD 31 .S832 2019)

Stewart, S. (2019). *Portfolio management: theory and practice*. Second edition. New Jersey : John Wiley and Sons, Inc. **(GS Cir HG 4529.5 .S849 2019)**

Total: 21 Titles/ volumes

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